

## Audience Survey

Please answer these questions for yourself and also to reflect how you think your colleagues feel. The message of this presentation is serious, but the delivery is designed to be fun. Since humor is helped by exaggeration, your worst case scenarios, rumors and fantasies are encouraged. Put me on the newsletter or conference mailing list. The more information, the better!

Please return to: Patty Wooten  
PO Box 8484 Santa Cruz, CA 95061-8484  
Phone: 831-425-8436 Fax: 831-425-8437  
Email: pwooten@JestHealth.com

Date of Event \_\_\_\_\_

Name of Organization \_\_\_\_\_

Location of Event \_\_\_\_\_

Title of Presentation(s) \_\_\_\_\_

Time Scheduled for Presentation \_\_\_\_\_

Theme for event \_\_\_\_\_

Purpose of or goals for the event \_\_\_\_\_

Names and phone number of people I can interview for information about the audience might want from my presentation and problems the audience is facing.

Educational Background of Group

Ethnic/cultural make-up \_\_\_\_\_

Size of Audience \_\_\_\_\_ Age Range \_\_\_\_\_

Anyone in audience be visually impaired? \_\_\_\_\_ Signed for hearing impaired? \_\_\_\_\_

% Men : Women

Please return completed questionnaire as early as possible to:  
Patty Wooten PO Box 8484 Santa Cruz, CA FAX to: 8831-425-8437

Names and topics of other presenters (especially those just preceding or following me)

What jobs do the audience members hold?

What are the best things about your job or the work you do?

What are some things you, your group, organization, or profession is proud of?

What are the biggest problems or "stressors" for your group right now?

Who are the *GENERIC* bad guys - the types of people who cause the most stress?

Who do you blame - rightly or wrongly? (Boss, government, software, parents)

No real names please! I want exaggerated, worst case scenarios.

What funny things do people do to keep things in perspective?

In what ways do people contribute to their own downfall?

What are some specific key words used by your group? (in-house jargon, names for pieces of equipment, agencies, etc. Do you have customers, clients patients, or ????)

What issues should I know about?

Are there any issues I should avoid? If so, what

How much information vs. humor do you want in the presentation?

What do you want accomplished when I walk off the platform?

Anything else that I should know that will help me tailor my remarks to your group and its concerns?